



The Greatest Game of All

CIRCULAR 352

TO: Senior Executive Team,
Division Managers
Manager, Major Competitions
Referees' Academy Manager
Referees' Operations

DATE: 9 February 2017

RE: QRL Social Media Policy

This Circular is to advise of the QRL Board's approval of the QRL Social Media Policy and is to be read in conjunction with the NRL Member Protection Policy.

This policy was initially developed by the Central Division and has been amended and adopted as a whole of QRL policy to assist Clubs and Leagues in defining the acceptable and non-acceptable use of social media.

It should be noted that this policy does not apply to the personal use of social media where it is not related to, or there is no reference to a Rugby League competition or club or its business, competitions, teams, participants, products, services, events, sponsors, members, or reputation.

If you have any further questions in relation to amendments, please contact the Human Resource and Operations Manager Mr Darren Schooth.

Yours sincerely

Robert Moore
Managing Director



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